Patient education can help overcome often-overlooked emotional and knowledge barriers to pursue clinical trials

Our guided course builds the necessary patient confidence & trial literacy by:
• patient-centric skill building
• self reflection
• practical tools
• approachable style

Conclusion/Key Takeaway:

Contact: julie@colontown.org

Results:

Our repeatable, scalable course improves mCRC patient perceptions of and skills to pursue trials for this audience:

Participants feel the knowledge gained is worth the time invested:

Course has been developed into an ‘on demand’ e-learning course to allow for flexible and unlimited course enrollment for eligible patients. Scan for course information:

Future Directions:
• Make available to broader mCRC patient community
• Create course variations for different patient stages, non-members and/or cancer types